

## **FutureSense, LLC Announces the Rebranding of BlueFire HR to FutureSense HR**

*FutureSense, LLC, a human capital consulting firm, announced that effective today, BlueFire HR would be known as FutureSense HR, according to FutureSense, LLC.*

SAN RAFAEL, Calif. ([PRWEB](#)) August 03, 2022 -- FutureSense, LLC, a human capital consulting firm, announced that effective today, BlueFire HR would be known as FutureSense HR, according to FutureSense, LLC.

Headquartered in Denver, Colorado, Stephanie Nelson, MBA, CHHR, CMC, launched BlueFire HR in 2015 to make HR accessible for all businesses by enhancing productivity, advancing cultures, and lowering business costs. Stephanie has worked in the industry for more than 20 years in healthcare, technology, manufacturing, non-profit, and various professional industries. FutureSense acquired BlueFire HR in 2019, and its HR business has grown by more than 386% in the past few years.

FutureSense's status as a rapidly expanding boutique human capital consulting organization is reflected in the rebranding. This action further establishes its standing as a comprehensive service provider specializing in Thoughtful. Responsive. Authentic. ☐ solutions for businesses searching for innovative and insightful people solutions. FutureSense HR provides HR services in the areas of employee relations, company culture, organizational growth, training, change management, harassment investigations and training, expert advice, and witness testimony.

The official inclusion of BlueFire HR under the parent company's FutureSense brand highlights their transformational growth over the past few years and their long-term goal of establishing a unified center of excellence for human capital.

Jim Finkelstein, the Founder and CEO of FutureSense said, "We want our HR brand to reflect the unity of the diverse parts of our organization and all our associates. As we updated our branding, we made a conscious decision to respect the hundreds of companies who have had relationships with BlueFire HR while at the same time stepping into the future through our new cohesive messaging."

"Transitioning to FutureSense HR was the next step as we have incorporated our legacy BlueFire HR clients into the FutureSense family." Stephanie Nelson said, "This final phase in our journey as a unified brand will enable clients to easily access all of the solutions FutureSense offers."

People are at the center of everything, according to the principle behind the FutureSense brand. Across the board, businesses have varying needs for human capital. Each solution that FutureSense offers excels at addressing our clients' particular needs. The FutureSense brand emphasizes organizational improvement and demonstrates its dedication to reliability, excellence, thought leadership, and effectiveness.

### **About FutureSense, LLC**

FutureSense, LLC provides integrated solutions to build and sustain human capacity and optimize organizational performance. FutureSense specializes in people, organization, and strategy, offering unique and comprehensive services to create solutions that make a difference. FutureSense, an EDG company for The Innovation Institute, provides integrated solutions to build and sustain human capacity and optimize



organizational performance. FutureSense specializes in people, organization, and strategy, offering unique and comprehensive services to create solutions that make a difference. For more information, visit <http://www.futuresense.com>.

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